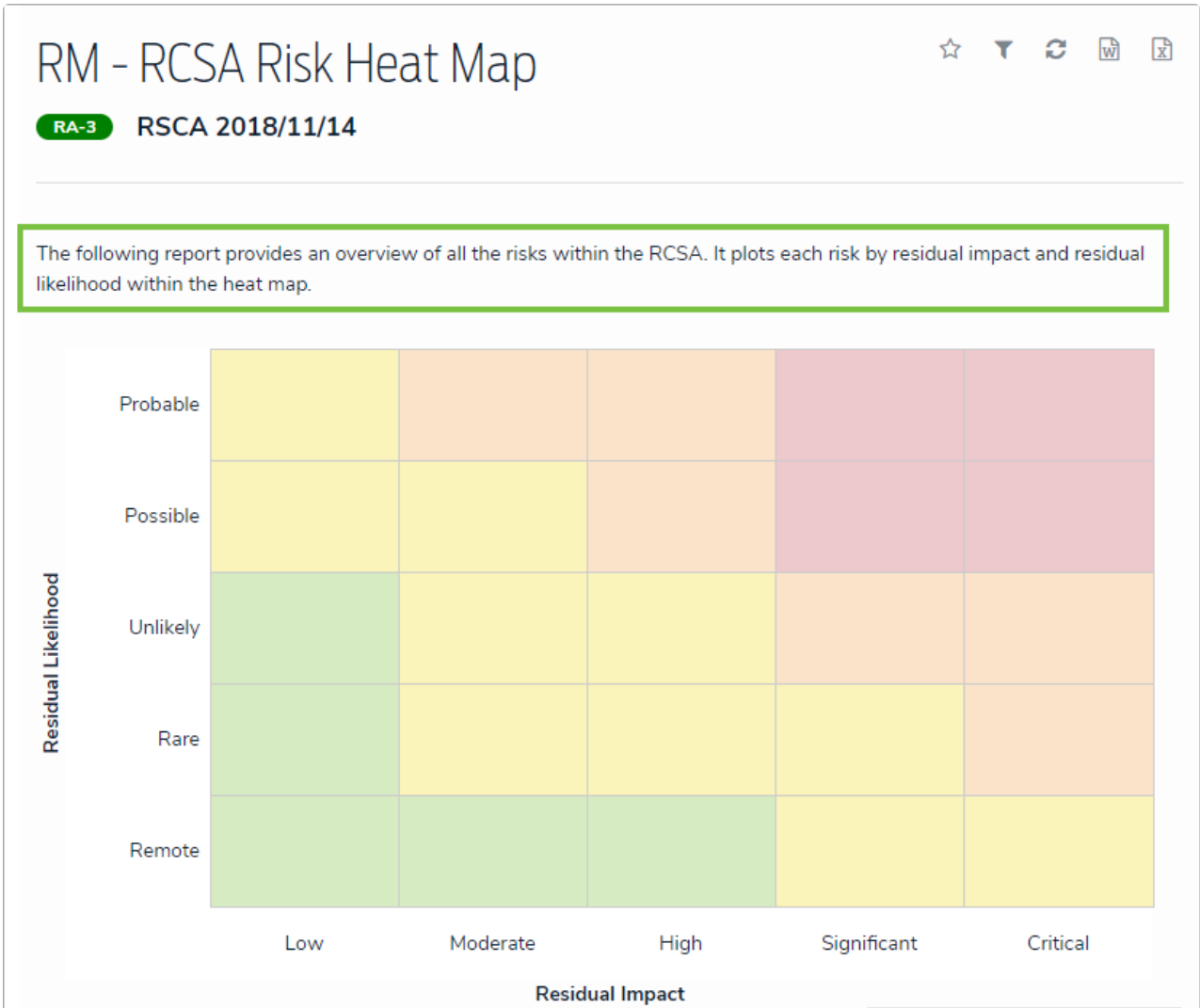# Add Free Form Text to a Data Visualization

Last Modified on 02/21/2025 10:10 am EST
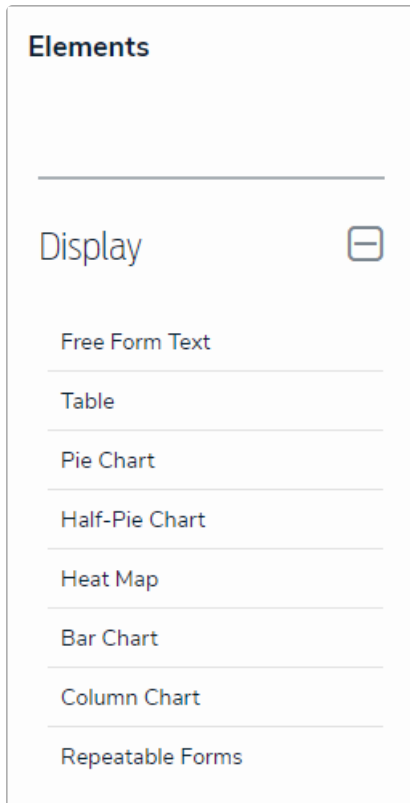
Free form text is a data visualization element that allows you to add additional text, with optional formatting, to a report canvas.

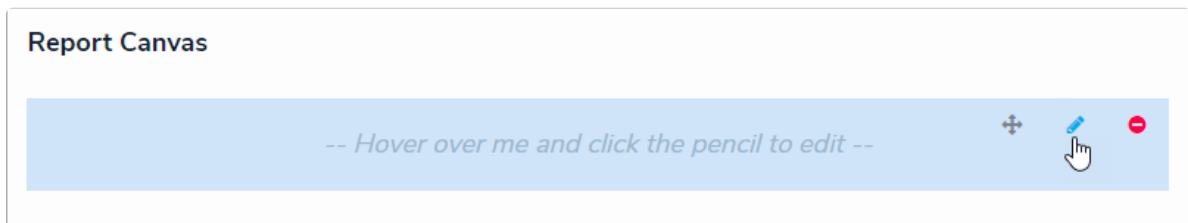*Free form text as it appears on a report to end users.*

To add free form text to a report:

1. In the **Elements** section, click the ⊞ icon beside **Display** to show the available elements.

The Elements section.

2. Drag and drop **Free Form Text** from the **Elements** section to the **Report Canvas**.

3. Hover your cursor over the free form text element, then click the 🖉 icon to open the **Edit Free Form Text** palette.

A new free form text element added to the canvas.

4. Enter the text in the **Content** field.

5. **Optional:** Apply Markdown formatting to the text. To view popular formatting styles, click the ▸ icon next to **Basic Markdown Formatting**.

Free form text styled with Markdown formatting.

6. Click **Done** when finished.

7. Repeat the steps above to continue adding more free form text elements to the report as needed. Once multiple elements are on the **Report Canvas**, you can rearrange them by hovering your cursor over the element, then clicking the ⊕ icon and dragging the element to a new location on the canvas. To delete an element, hover your cursor over it, then click the ⊖ icon.